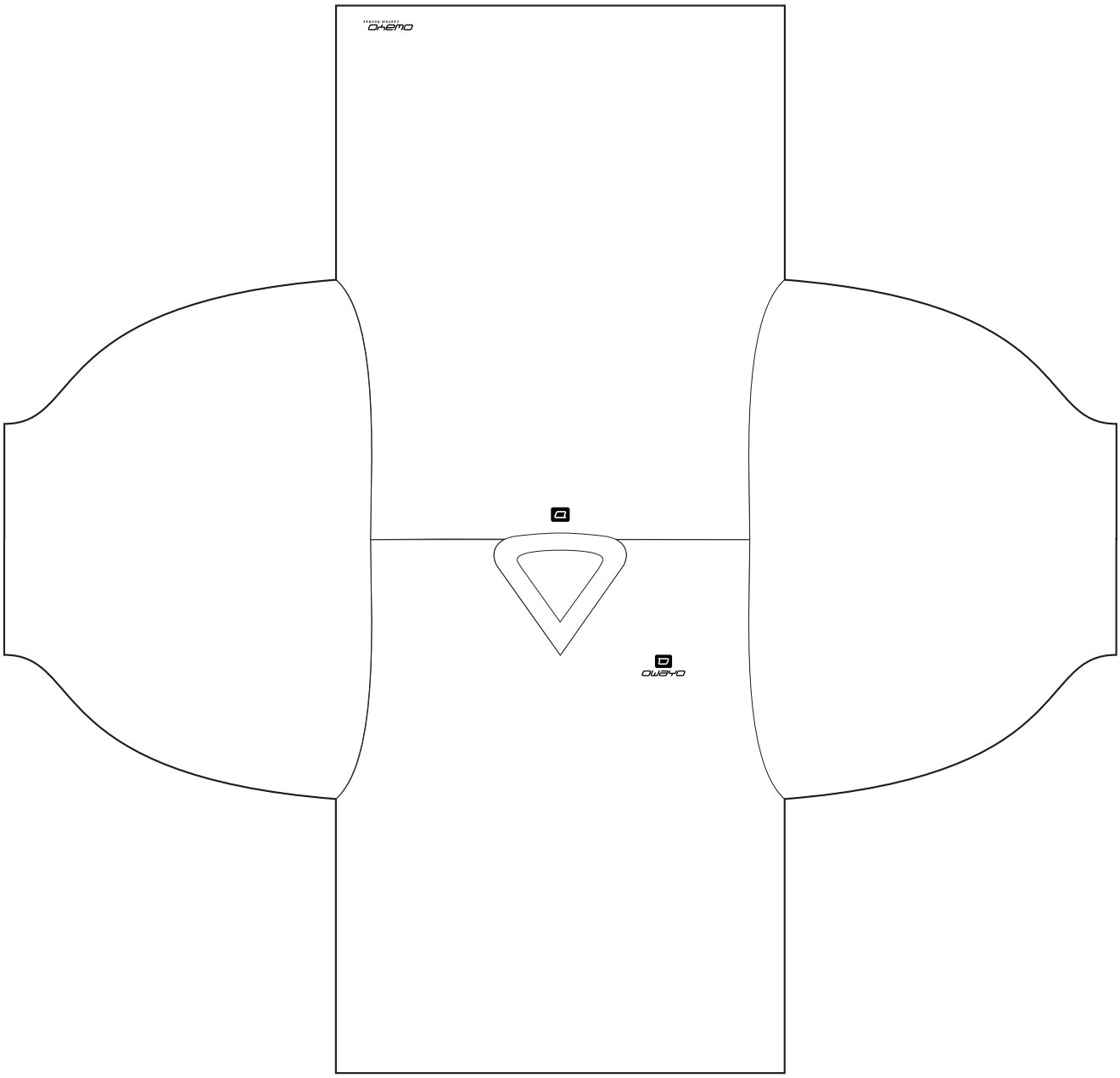custom sports